Data Parallel Frameworks

Ashvin Goel

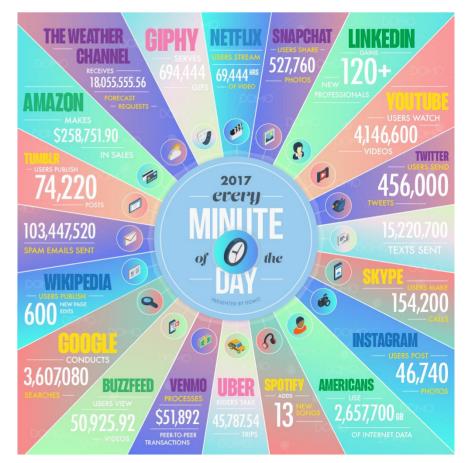
Electrical and Computer Engineering University of Toronto

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Some of these slides are heavily modified slides from Prof. Ken Birman's course on Cloud Computing

What are Web-Scale Apps?

- Applications that are hosted in massive-scale computing infrastructures such as data centers
- Used by millions of geographically distributed users
 - Via web browsers, mobile clients, etc.



- Produce, store, consume massive amounts of data
 - Scale is hard to comprehend

What Kind of Data is Stored?

- Companies store data based on their business model ...
 - Google, e.g., daily snapshot of all the web pages in the world
 - Amazon, e.g., current product data & price for every product
 - Facebook, e.g., social networking graph
 - •
- We have seen various types of storage systems for storing this data
 - Data is typically sharded across many machines
 - Sharded data is replicated for fault tolerance, fast read access
 - Much focus on scalability, data availability, consistency, etc.

How is the Data Used? i.e, What is "Big Data"?

- Web search (e.g., Google) needs to analyze billions of web pages to determine the most relevant pages
- Product search (e.g., Amazon) needs to analyze millions of products, who bought them, their reviews, etc.
- Recommendation systems (e.g., LinkedIn, Facebooks) need to analyze massive social graphs
- All the above can be used to generate revenue streams, e.g., smart ad placement, recommendations
 - These are restaurants you might like based on your tastes ...
 - These stores have hugde Christmas sales for things you like ...

A Simple Example: Web Search

- Data collection and storage
 - Collect web pages, store them
- Data analytics
 - Grep, sort, word count, e.g., extract words (or phases) from web pages
 - Index pages, e.g., associate each word with a ranked list of web pages that contain these words
 - Log analysis
- Data serving
 - When user searches for word, serve associated list of pages

Data Analytics Requirements

- Data analytics
 - Extract words (or phases) from web pages
 - Associate each word with a ranked list of web pages that contain these words
- Massive computation needs
 - Parse all pages
 - Rank all pages, similar to sorting a very large data set
 - E.g., find the "most authoritative pages" by organizing web pages in a graph, then finding the graph nodes with highest weight (rank)

Data Analytics Challenges

- Data is massive
 - Need sharding across large numbers of machines
 - Need storage on disk
 - Need to handle storage failures
 - Need to handle updates (later)
- Computation is massive
 - Need scalable, parallel computation models
 - Need to handle massive intermediate, final results
 - Need to handle compute failures

Data Analytics Frameworks

- These frameworks perform massively parallel ("always sharded") computing efficiently
- The data starts out sharded
- Often the intermediary states and results are sharded
- Results are typically human-useful output, e.g., charts

A Typical Big Data System

Analytical

SQL



Stream Processing

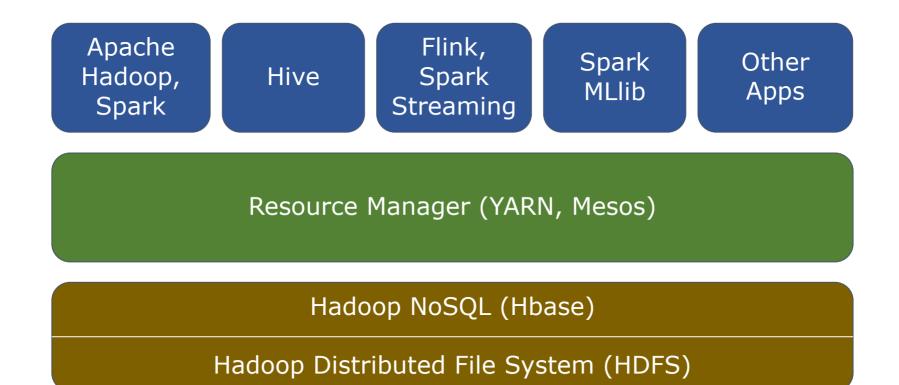
Machine Learning

Other Applications

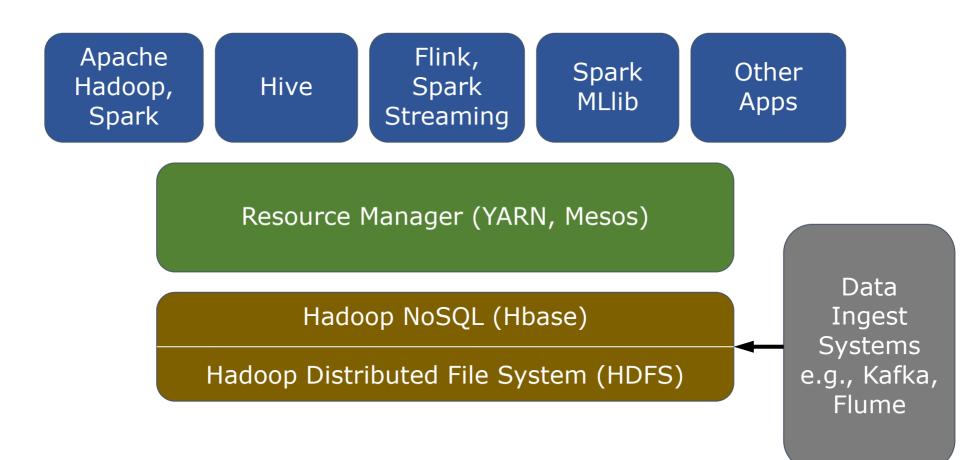
Resource Manager (Workload Manager, Task Scheduler)

Data Storage (File System, Database)

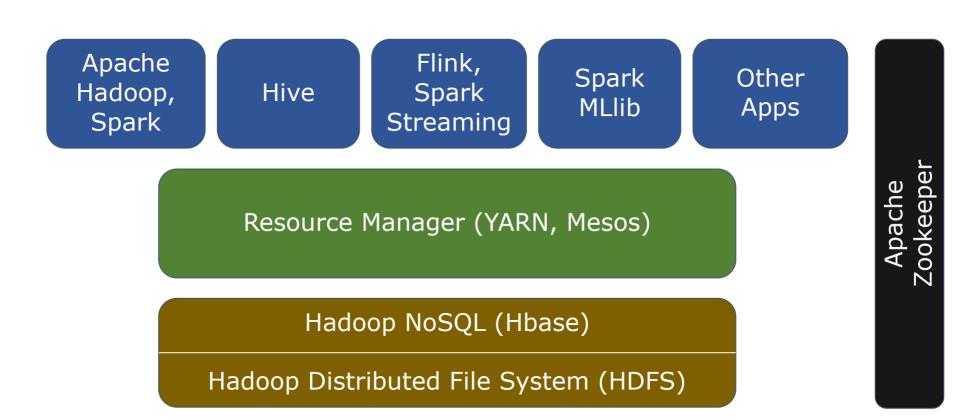
Open-Source Apache Ecosystem



Data Ingestion



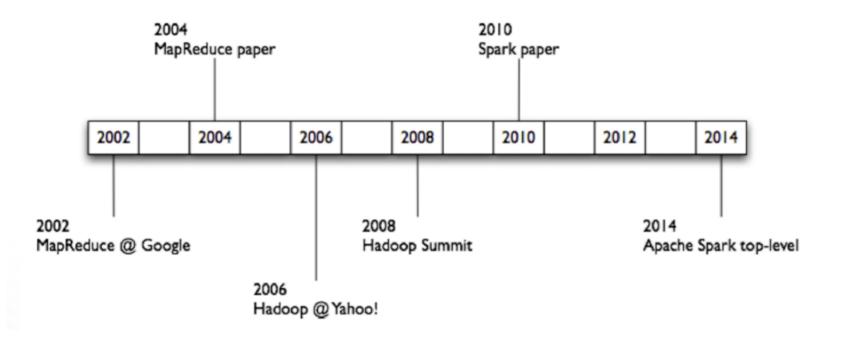
Coordination



Batch Processing Frameworks

- Focus on simplifying the complexity of distributed programming
 - Developer focuses on logic for processing data
 - Framework takes care of parallelization, fault tolerance, scheduling, caching, ...
- Hadoop (MapReduce)
 - Suited for individual batch (long running) jobs
- Spark
 - Also suited for iterative and interactive batch jobs

History of Hadoop and Spark



Map Reduce

- MapReduce enables distributing (parallelizing) a job across multiple nodes of a cluster
- Allows programmers to describe processing in terms of simple map and reduce functions on items
- Framework takes care of scaling, scheduling, hardware and software failures

Spark

- Same goal as Map Reduce, i.e., enable distributing (parallelizing) a job across multiple nodes of a cluster
- Allows programmers to describe processing in terms of transformations on fault-tolerant, distributed datasets
 - Datasets are nodes, transformations are edges in a graph
 - Transformations are evaluated only when needed (lazily)
- Framework takes care of caching, data locality, scaling, scheduling, hardware and software failures
- Key idea is to cache intermediate data that is reused

Challenges

- Parallelization
- Fault tolerance

Parallelization

- Key intuition
 - Often same processing is required for all items
 - Processing is independent for each item
- E.g., update count of the # of accesses to each website
 - Same operation is performed for each website
- Operation (e.g., map) can be performed in parallel
 - Like a SIMD instruction
 - However, operation works on shards on different machines
 - Produces intermediate data that is also sharded across machines

Why Batching?

- Shards are typically large, e.g., 16-64MB
 - Recall GFS chunk size
- Batch processing, i.e., processing all the data in a shard amortizes processing costs
 - Cost of processing each item is typically low, e.g., count++
 - Cost of accessing each item from storage is high
 - Batching reduces the latter cost
- However, batching requires enough data (or updates) to be available, so trades latency for efficiency

Fault Tolerance

- Why is it vital for large computations?
- Aim is to hide failures from applications
 - Provide behavior equivalent to fail-free operation
 - You will hear terms like exactly-once operation
- Both Map Reduce and Spark provide strong consistency and fault tolerance guarantees
 - Their behavior is equivalent to running a sequential computation, even in the presence of failures
 - Next, we will discuss these ideas in detail